CLIMB SYSTEMS

FOR PERSONAL INJURY FIRMS

MOTOR VEHICLE ACCIDENT LEADS, QUALIFIED AND EXCLUSIVE

Every lead confirmed their phone by text code, agreed to be contacted, and goes to one firm only: **yours**.



ONE LEAD, ONE FIRM
Never shared, resold or aged

PHONE CONFIRMED
6-digit text code before the lead exists

ZERO AD SPEND
We fund the ads. You pay per lead

SENT IN REAL TIME
The moment they qualify, 24/7

01. HOW THE MVA LEADS ARE MADE

STEP 1
Our ads, our money
We run the ads and pay for them ourselves, sending people to our own quiz. No bought lists and no co-registration: every lead fills in our quiz.

STEP 2
Screened and verified
The person answers the screening questions below, confirms their phone with the code we text them, and agrees to be contacted.

STEP 3
Sent to you in real time
The lead goes to one firm that buys the crash state the moment it qualifies, 24/7 or inside the hours you set: by email, text and/or straight into your CRM. You set a daily cap; firms in the same state take turns.

02. THE SCREENING QUESTIONS

QUESTION	SENT TO YOU	NOT SENT
Were you hurt in a vehicle accident?	✓ **Yes**	No
When did it happen?	✓ **Less than 2 years ago (1 year in Tennessee)**	Longer ago
Was it your fault?	✓ **No; or yes as a passenger**	Yes as the driver; any fault in AL, MD, NC, VA or DC
Do you have an attorney?	✓ **No**	Yes
Did you get medical attention?	✓ **Yes**	No (held back)
Already settled?	✓ **No**	Yes (held back)
Your injuries (select all)	✓ **Any injury**	Never a reason to hold a lead
Crash state	✓ **A state you buy**	Colorado, or a state you don't buy

Broken bones, a head injury or an internal injury marks the lead **premium**.

03. EVERY MVA LEAD CARRIES

- ✓ Name, phone and email
- ✓ Crash state
- ✓ Every screening answer
- ✓ Premium or standard

04. WHAT WE REJECT FIRST

- ✗ Any "Not sent" answer in the table
- ✗ A phone not confirmed by the code
- ✗ No consent, or missing answers
- ✗ A repeat of an earlier lead
- ✗ A state no firm with room buys: held, never sold later

05. REPLACE

Tell us within **5 days** of delivery and we replace the lead with a new one when:

- The number is disconnected
- The number is wrong: the person who answers isn't the person named on the lead info
- The person says they never filled in the form
- It repeats a lead we sent you in the last 90 days
- The crash was outside the states you buy
- They already had an attorney when they filled in the form
- They don't qualify: their real situation doesn't match the answers that qualified them **TBC**

To get a lead replaced, you must reply to the email the lead was sent in, with the reason and your dated intake note.

Not replaced: no answer or voicemail, a change of mind, case value, or a person who signs elsewhere or doesn't sign.

GET STARTED

- ✓ **We run the ads and pay for them.** You never pay for ad spend, a retainer, or a budget in the hope that leads come back.
- ✓ **A flat fee per lead,** by tier, quoted when we talk. You pay for the leads you order before they're sent.
- ✓ **After your first order,** we can set up a recurring monthly order. Monthly packages can be cancelled with 7 days' notice.
- ✓ No setup fee. Never a fee per signed case or a share of your fee.

TEXT US TO START

+1 225-416-7871

1. Text us the states you buy and how many leads a day you want.
2. We agree the price and send the agreement and the invoice.
3. Leads start the moment it's paid.

Prefer email? team@climbsystems.ai

Climb Systems LLC, Baton Rouge, LA. We are not a law firm and give no legal advice. Firms pay a flat fee per lead, not tied to whether the person signs or the outcome of any case. We match each person to one participating firm by state; we do not recommend or endorse any lawyer to them. Terms and Conditions Privacy Policy