CLIMB SYSTEMS

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FOR PERSONAL INJURY FIRMS

# EXCLUSIVE CAR ACCIDENT LEADS, SCREENED AND VERIFIED

Every lead confirmed their phone by text code, agreed to be contacted, and goes to one firm only: yours.



**ONE LEAD, ONE FIRM**
Never shared, resold or aged

**PHONE CONFIRMED**
6-digit text code before the lead exists

**CONSENT STORED**
The exact wording and both times

**RETURNS IN 120 HOURS**
Objective faults, replaced

## 01. HOW THE LEADS ARE MADE

**1 Our own ads and quiz**
Facebook and Instagram ads under our consumer brand, Vehicle Accident Hub, lead to our own quiz. No bought lists, no co-registration, no lead forms inside Facebook.

**2 Screened and verified**
The person answers the screening questions below, confirms their phone with the code we text them, and agrees to be contacted.

**3 Sent to one firm**
The lead goes to one firm that buys the crash state, with every answer, the consent record and the ad it came from.

## 02. THE SCREENING QUESTIONS

| QUESTION | SENT TO YOU | NOT SENT |
|---|---|---|
| Were you hurt in a vehicle accident? | Yes | No |
| When did it happen? | Less than 2 years ago (1 year in Tennessee) | Longer ago |
| Was it your fault? | No; or yes as a passenger | Yes as the driver; any fault in AL, MD, NC, VA or DC |
| Do you have an attorney? | No | Yes |
| Did you get medical attention? | Yes | No (held back) |
| Already settled? | No | Yes (held back) |
| Your injuries (select all) | Any. Broken bones, head or internal injury marks the lead **premium** | |
| Crash state | A state you buy | Colorado, or a state you don't buy |

## 03. EVERY LEAD CARRIES

Name, phone, email and crash state; every screening answer; premium or standard; the consent wording with the time they agreed and the time they confirmed the code; the ad, ad set, campaign and placement it came from.

## 04. WHAT WE REJECT FIRST

- Any "Not sent" answer in the table
- A phone not confirmed by the code
- No consent, or missing answers
- A repeat of an earlier lead
- A state no firm with room buys: held, never sold later

## 05. DELIVERY

**By email, in real time, 24/7,** or inside the hours you set. You set a daily cap; firms buying the same state take turns.

Text alerts to your cell and direct delivery into your CRM: coming soon.

## 06. RETURNS

Report a lead within **120 hours** of delivery and we replace it when it is:

- A disconnected, wrong or fake number, or a person who says they never asked
- A duplicate of a lead we sent you in the last 90 days
- Outside your states, or already represented when they asked
- Outside the time limit, not hurt, not a vehicle accident, or at fault as we screen it

Reply to the lead's email with the reason and your dated intake note. **Not returnable:** no answer or voicemail, a change of mind, case value, a person who signs elsewhere or doesn't sign.

## 07. PRICING AND HOW TO START

**A flat fee per lead,** by tier, quoted on our call. Paid upfront before leads start. No setup fee. Monthly packages cancel on 7 days' notice. Never a fee per signed case or a share of your fee.

> **To start:** email team@climbsystems.ai with the states you buy, your daily cap, how you want leads delivered and your intake contact. We send the agreement and the invoice; leads start when it is paid.

Climb Systems LLC, Baton Rouge, LA. Leads are generated under our consumer brand Vehicle Accident Hub, a trade name of Climb Systems LLC. We are not a law firm and give no legal advice. Firms pay a flat fee per lead, not tied to whether the person signs or the outcome of any case. We match each person to one participating firm by state; we do not recommend or endorse any lawyer to them.